Following the Henry van de Velde’s tracks  the cross-border tourism
Zielona Góra (Poland)
5-6 September 2013

On 5-6 September 2013, the County Office of Zielona Góra in cooperation with the Touristische Gebietsgemeinschaft NEISSE-LAND organized the international scientific conference entitled Following the Henry van de Velde’s tracks - the cross-border tourism. The co-organizers of the event included the Association for the renovation and restoration of the Henry van de Velde’s works in Poland, the City of Trzebiechów, and the Provincial Conservator of Monuments in Zielona Góra. The honorary patronage over the event was held by the Ambassadors of Germany and of the Kingdom of Belgium in Poland, the Polish Minister of Culture and National Heritage, Lubuskie Province Governor, and the Head of the Regional Assembly. The Polish National Committee of the International Council on Monuments and Sites was the main patron of the conference.

The conference was aimed at promoting the works of Henry van de Velde on the occasion of the 150th anniversary of his birth. Special attention was given to the interior designs of the building of the former sanatorium in Trzebiechów, the present-day Nursing Home, commissioned by Princess Marie Alexandrine of Saxe-Weimar-Eisenach (married to Prince Heinrich VII Reuss of Köstritz) and created by van de Velde. The conference attracted large crowds from the cultural sectors of Poland, Germany and Belgium. Ninety-four Polish and foreign guests were present.

During the two-day conference the following subjects were presented:
Ireneusz Plechgan, Head of the County Office - The Henry van de Velde’s works in Trzebiechów as the obligation of the local government,

Gordon McKenna, Collections Trust’s experience in using these techniques in Partage Plus.
Through the wonders of new technologies it is possible to see the papers again, or for the first time, by visiting the conference website at: http://www.partageplusromaconference.beniculturali.it/index.php?it/59/programma-programme

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Lubuskie Province as a tourist attraction. On its first day, the conference was arranged in the outdoor location of the village of Podlegórz, where the guests could visit the cemetery with the tomb of the Reuss family, and in the nearby church they could listen to the organ concert. The agenda of the day was completed with a dinner in the German-Polish Meeting Centre in Podlegórz.

During the conference, Doors Open Days were held giving free access to the Nursing Home in Trzebiechów, the interior of which was designed by Henry van de Velde. Thus, on those days any person interested in visiting the object, which is the cultural heritage of three nations of Belgians, Germans and Poles, could see and admire its rooms and become familiar with their history. The Home is cared for by the Association for the renovation and restoration of the Henry van de Velde’s works in Poland. The Association was formed in 2004 and its purposes include organization of seminars and colloquiaums promoting the former sanatorium in Trzebiechów, as well as collecting funds for renovation of the given building and making it a listed one.

Agnieszka Szela, Director of the Nursing Home in the village of Trzebiechów and President of the Association for the renovation and restoration of the Henry van de Velde’s works in Poland

Prof. Dariusz Markowski - Decor and furnishings of the meeting rooms in the former sanatorium in Trzebiechów designed by Henry van de Velde research and conservation,

Sebastian Hettchen, Topography of modern buildings,

Brigitta Wend - Cooperation as a chance - the garden region stimulates its potential,

Antje Neuman, PhD - The sanatorium in Trzebiechów as the reflection of the Henry van de Velde’s output,

Erwin Bockhorn von der Bank - Henry van de Velde in Poland - how did it happen?,

Prof. Andreas Kastner - Virtual reconstructions of the Henry van de Velde’s designs,

Barbara Bielinis-Kopeć, PhD - Can a nursing home be a tourist product?

The international meeting of experts on Henry van de Velde’s works made the public in Poland and abroad more familiar with the fact of the Belgian artist’s activity in Trzebiechów, as well being an opportunity of promoting the