Dear Friend,

An organization, Behaviorists for Social Action, has recently been formed to involve those committed to an operant analysis of behavior against social injustice. We will unite with those in education, health care, and social services in their efforts to serve the people. Our involvement also includes efforts to combat racism, sexism, ageism, unemployment, unsafe working conditions, economic exploitation of wage and salary earners, and the threat of war.

We seek to infuse these activities with a scientific analysis of individual behavior — both practical and theoretical — which, when coupled with a scientific analysis of society, can lay the basis for a just society, eventually to be free of the abuses that characterize the present one.

In addition, we resist the application of science and technology, including behavioral science, when used to worsen social injustices. We do, however, defend the operant analysis of behavior against undue attack.

We stand with the working people and their allies in resisting the forces that decrease our standard of living and quality of life. We think it is possible for us to help by adding our skills as behavior analysts.

To achieve this goal we urge the formation of local groups of Behaviorists for Social Action whose members will:

1. Recruit and involve other persons committed to the science of behavior in Behaviorists for Social Action.
2. Join people in the struggle against social injustice, particularly in the fields of education, health care, and social services.
3. Contribute to the establishment and maintenance of a national journal serving to coordinate, describe, and theoretically advance social action.

The undersigned think that the formation of Behaviorists for Social Action is an important development and invite you to join us.

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