

# Publisher's Comment

Gary W. Schnitz

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Welcome to the *Journal of Biocommunication* issue 44-2. The issue represents our second issue of 2020, and our ninth issue designed for our new mixed publishing format that offers authors traditional publishing and open access options.

Our professions only progress when information is shared or communicated. Our Journal's mission is to do just that. Please consider submitting a manuscript.

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OPEN ACCESS

## Introduction

Welcome to the *Journal of Biocommunication*, the professional journal of the Association of Medical Illustrators and the BioCommunications Association. This *JBC* issue 44-2 completes our 2020 publishing year. I would like to thank our Management Board, our association editors, our advisors, and our authors for their contributions to our success. Given these challenging times, we look forward to the eventual end of the COVID-19 pandemic and the return to normalcy.

Our Open Journal Systems (OJS) management system continues to serve us well, providing rich online features for our users. Authors are able to submit content online, and then track their article's progress throughout the review and editing process.

We appreciate the ongoing support from our *JBC* community around the world. In particular, we acknowledge the support of the Association of Medical Illustrators and the BioCommunications Association. It's a privilege to be considered the professional journal of these two organizations.

Long time AMI and BCA member, Steve Harrison (a BCA Louis Schmidt Laureate and recipient of AMI's Lifetime Achievement Award) once wrote that an organization needs six things in order to enhance its professionalism. Those things include: 1) an annual meeting, 2) elected leadership, 3) close

ties to universities offering coursework leading to degrees in our areas of interest, 4) an affiliated non-profit foundation, 5) a certification program or process, and 6) a professional journal. We agree with Steve's vision. Our Journal Management Board, advisors, and editors are proud to support the interests of the dedicated people working in our profession. It is our hope that through the *Journal* we can continue to serve the public good.

## 25 Years Ago in the *JBPA/JBP*

Thomas St. John Merrill offers his column, "25 Years Ago in the *JBPA/JBP*," as a look back at some of the legacy technology, photographic techniques, and equipment from 25 years ago. Thomas reviews *JBP* Volume 65, Numbers 1, 2, 3, and 4 from 1997.

The cover image for *JBP* Volume 64, Numbers 1 and 2, featured a composite image of four common food groups created by Rob Way of the Food Science and Technology Department of Cornell University. This issue also included an article by Lewis E. Parrish from Duke University Medical Center, Durham, NC. Lewis presented a detailed instructional paper, "Facial Anomalies and Corrective Techniques for Frequently Seen Asymmetries in Portraiture." This paper illustrated lighting techniques used to produce pleasing portraits of people, who may have slightly imperfect features.

*JBP* Volume 65, Number 3 featured a close-up cover image of a poinsettia leaf by Norm Barker. The issue also included "Digital Imaging on a Kodak Photo CD," by Jerry Arnold, from Johns Hopkins School of Medicine, Baltimore, MD. The article provided detailed insight into the Kodak Photo CD, a compact disc-based storage system. Leon J. Le Beau contributed his thoughts about professionalism in "The Biological Photographic Association and Professionalism Revisited."

*JBP* Volume 65, Number 4 was a Cumulative Index including published content from 1932-1997. It listed all the published papers from the *Journal of the Biological Photographic Association*, Volumes 1-47 (years 1932 to 1978) and the *Journal of Biological Photography*, Volumes 48-65, (years 1979 to 1997). That was a grand total of 1,849 papers.

Thank you, Thomas, for continuing to help our professions move forward by better understanding some of our past.

### Featured Article

Authors David Teplica, Daniel Schuleman, and Vanston Masri present "Highly Standardized Rotational Photography of the Torso." The information in this article was presented by Dr. Teplica in his Maria Ikenberg Lindberg Keynote Address at the 79th BioComm annual meeting in Park City, Utah.

This article is the first to present a rigidly standardized rotational protocol to photographically record human anatomy and permit subsequent analysis with less than 2% image variance.

### JBC Showcase

Our *JBC* Showcase features the amazing photographic imagery of Danielle Edwards, the 2020 Louis Schmidt Award recipient. The Louis Schmidt Award is the highest award presented by the BCA. It is named in honor of BCA's second President. It is awarded annually for "outstanding contributions to the progress of biological communications."

Danielle's amazing photographic imagery includes natural science subjects, macrophotography, as well as some stunning digital infrared photographs of outdoor scenes.

Danielle has been a member of the Australian Institute of Medical and Biological Illustration (AIMBI) since the beginning of her professional career. Over this time, she has held many positions within AIMBI and is currently Vice President, as well as the Chair of the Registration & Education Board.

### JBC Galleries

We include two *JBC* Galleries in this issue. The first Gallery features the professional category winners of AMI's 2020 Annual Meeting Salon exhibition. A second Gallery includes the winners of BCA's 2020 BioImages exhibition. We hope that you enjoy revisiting these online exhibitions.

### Your Feedback is appreciated

We rely on our readers for feedback about the *Journal*, and we invite you to share your thoughts with us about any of our columns and articles. We always appreciate any suggestions for improvement to our *Journal*. We also encourage you to submit manuscripts for publication.

For a complete list of *JBC* Management Board members, Editors, and Advisors, visit: <http://jbiocommunication.org/management.html>

Gary Schnitz, MA, CMI, FAMI  
Chair and Co-editor  
*Journal of Biocommunication* Management Board

### About the Author

Gary Schnitz currently serves as *JBC* Board Chair and *JBC* Co-editor. He is a Past President and a Past Chair of the Board of the Association of Medical Illustrators. He is a recipient of AMI's Lifetime Achievement Award, and is a Past President of the Vesalius Trust. He is a board certified medical illustrator living in Carmel, Indiana. Gary has served on the Journal Management Board since 1993.

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