

# Publisher's Comments

Gary W. Schnitz

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Welcome to the *Journal of Biocommunication's* Issue 45-2 (December 2021). We have assembled some diverse content for this issue, including four historical presentations from Dr. Richard Byrne. The late Dr. Byrne was the keynote Speaker at BIO '76, and he also presented at Vision '82 (BPA's Annual Meeting) and at a number of BPA regional meetings. We hope that you enjoy his commentary for the first (or perhaps the second) time. We've added MP3 audio files directly to the Table of Contents that features Dr. Byrne's personal audio from each of his presentations. This will allow the reader either to read or listen to the content.

## Preface

BCA Emeritus Member Robert Turner has written a Preface for the Byrne articles in order to provide important background information about Dr. Byrne and his lecture series. Included within Bob's Preface is a personal message from Dr. Byrne's wife, Mary Ann Byrne, who had graciously allowed us to republish her late husband's content. Sadly, Mary Ann passed away on August 31, 2021.

## Why Computers? Why Me?

Dr. Byrne produced a series of 12 recorded lectures called, *Breakthrough - Championship Living in a Computer Age*. His first presentation was called, "Why Computers? Why Me?" In this first article, Dr. Byrne describes what he calls the age of breakthrough, and he describes the tremendous quantum leaps human beings have experienced. He discusses aspects of "the computer age" and what he calls "championship living." These universal concepts are still relevant to us today.

## The Nature of Change

In his second article, "The Nature of Change," Dr. Byrne presents his thoughts about cyclical, as well as, structural changes in our personal and professional lives. He offers a discussion about breaking the rules, investigating one's options, and eliminating barriers for success.

## Joy in the Void

In "Joy in the Void," Dr. Byrne discusses the development of new ideas (both personal and professional). He suggests that when one encounters a new idea, they may approach it in one of four ways. He calls these cognitive processing phases "unconscious incompetence," "conscious incompetence," "conscious competence," and the dreaded, "unconscious competence."

## Getting the Word Out

His fourth article called, "Getting the Word Out," Dr. Byrne discusses the timeless subjects of empowerment, business networking, transforming you communication, managing electronic mail, teleconferencing, and eliminating what he calls, business-related "trash travel."

## 2021 Virtual Salon Winners

We feature the award winners from the 2021 Annual Meeting Salon (Professional Category). Please take time to revisit these 30 awarded entries.

## Memorial Showcase of the Work of Craig Gosling

As a memorial tribute to Craig, we have created a multi-image Showcase to honor him and share his amazing work. Craig was a master of the line illustration technique, and he used this technique for illustrating many natural science and zoological subjects. Craig was skilled in 3D techniques, designed patient simulators, and was an avid cartoonist. We hope you enjoy revisiting some of Craig's work (or perhaps seeing it for the first time). The author wishes to thank John Daugherty for providing many of the images seen in this *JBC* Showcase.

## Remembrances of Craig Gosling

AMI members share some personal memories and recall their time spent working for Craig.

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## About the Author

Gary W. Schnitz currently serves as the Chair of the Journal Management Board and is the Editor-in-Chief of the *Journal of Biocommunication*. Gary is a board certified medical illustrator living in Carmel, Indiana.

Gary W. Schnitz  
Contact: [gschnitz@sbcglobal.net](mailto:gschnitz@sbcglobal.net)

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